



German Chamber of Commerce in China ESG Alliance

中国德国商会 环境 | 社会 | 治理 联盟



The initiative “**ESG Alliance**” by the German Chamber of Commerce in China provides a platform for German companies in China to showcase their ESG engagement and commitment, as well as to exchange knowledge.

We help Alliance Members learn about ESG, connect with valuable partners, open a line of communication to government authorities, and increase employee and stakeholder engagement in sustainability.

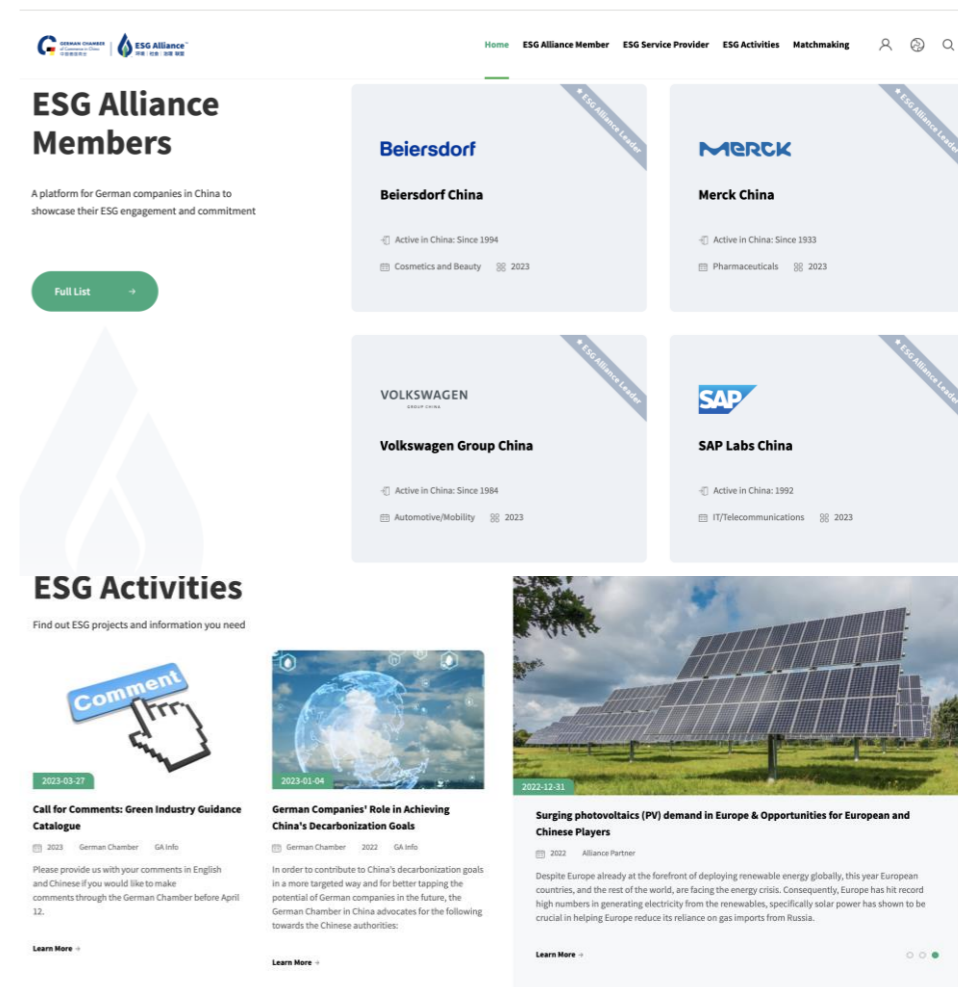
More Info about **ESG Member Listing, ESG Provider Listing, and Best Practice Learning from The More Than A Market Awards** on the ESG Alliance Website!

<https://esg.china.ahk.de/>

由中国德国商会发起的 **环境 | 社会 | 治理 联盟** 旨在为在华德企提供一个展示其ESG表现和承诺、沟通交流的平台。

我们帮助联盟成员了解ESG；并与多方伙伴建立联系，与有关部门建立沟通；提高员工及利益相关者在可持续发展实践中的参与度。

更多关于**联盟成员列表、ESG 服务商列表、“MORE THAN A MARKET 同心 同力 同行”奖项评选的最佳实践分享**在ESG Alliance 网站精彩呈现！ <https://esg.china.ahk.de/>





MORE THAN A MARKET
同心 同力 同行



Together with the German Chamber of Commerce in China and the Missions of the Federal Republic of Germany in the People's Republic of China, **the More than a Market initiative** was launched in 2015. Its aim was to showcase the best corporate social responsibility (CSR) initiatives by German enterprises in China and their added value for the Chinese society. From 2015 to 2021, with support from members and partners, the More than a Market Awards were successfully organized six times, with over 400 best practice cases submitted.

In 2023, the More Than A Market Awards return to celebrate the progress and achievements of German companies in China with an expanded focus, namely in the field of environmental, social, and corporate governance (ESG). The Awards aim to not only provide a platform for enterprises, but also to help them (especially for SMEs) to better understand ESG, where they stand, and what more they can do to promote and implement ESG actions.

Next award will be organized in 2025.

在德国驻上海总领事馆和其他德意志联邦共和国驻中华人民共和国使领馆的大力支持下，中国德国商会于2015年发起“**同心、同力、同行**”倡议，其目的是展示德国企业面向中国社会实施的最佳企业社会责任倡议及其附加价值。在此期间，在会员和合作伙伴的大力支持下，我们成功举办了六届“同心、同力、同行奖”（奖项）。期间收到了超过400个最佳实践案例，并选出了27家获奖公司/组织。

“同心、同力、同行”奖未来将每两年举办一届，以鼓励德国企业在中国的环境、社会和治理方面取得的进展和成就。奖项不仅为企业提供平台，更有助于企业（特别是中小型企业）更好地了解ESG，推动可持续进程。

下一届评选将在**2025**年举办。



为员工打造的线上ESG概述培训

ESG General Knowledge Online Training for your Employee

- 10 – 12mins Online Video
- Company expert sharing in Chinese
- Present general ESG knowledges
- Available for every colleagues

- 10 – 12分钟线上视频
- 来自公司的专家中文分享
- 分享ESG基础知识
- 适合所有部门的所有员工



ESG and Company Value ESG和公司价值

- Introducing ESG values into a company
- Integrating ESG values and metrics Examples of all-level employee contributing to improving the company's ESG performance
- Examples of all-level employee contributing to improving the company's ESG performance
- 在公司中引入ESG价值观
- 整合ESG价值和衡量标准
- 各部门员工能为提高公司的ESG绩效所做的贡献



Understanding the Fundamentals of Sustainable Finance 了解可持续金融的基本原理

- Background of Sustainable Finance
- Purpose of Sustainable Finance
- Process of Sustainable Finance
- Application of Green Finance
- 可持续金融的背景
- 可持续金融的目的
- 可持续金融的过程
- 绿色金融的应用



Carbon Neutrality and Carbon Peaking 碳中和与碳达峰

- Background
- Challenge and opportunity for company
- Company and Personal Case Sharing
- 双碳背景
- 企业的挑战和机遇
- 企业及个人的案例分享



Enterprise ESG Pathway Planning 企业ESG路径规划

- ESG Pathway Planning
- Case Studies for Implementing ESG Pathways
- ESG路径规划
- ESG路径实施案例参考



ESG in Sustainable Building Design ESG在可持续性建筑设计及建造领域

- How is ESG relevant for building design + construction?
- What are the KPIs for ESG-compliant buildings?
- Why is Integrated Design key to meeting ESG targets?
- What will be next? 接下来将如何?
- ESG如何与建筑设计及建造相关?
- ESG合规建筑的KPIs是哪些?



Definition of ESG ESG的定义

- ESG/Sustainability/CSR
- Main Content of ESG
- Why ESG is important?
- ESG/可持续/CSR
- ESG的主要内容
- ESG的重要性?



Volkswagen Group (China) ESG Case Study 大众汽车集团（中国）ESG案例研究



Beiersdorf ESG Case Study 拜尔斯道夫集团ESG案例研究

ESG Activity

ESG Alliance Closed-door Meeting

- High-quality and discuss practical marketing strategies with sustainable department members.
- The topics are initiated by our company, focusing on actual issues faced by businesses.
- Invite relevant experts to participate in the discussions and share their experiences and insights, while delving into the latest market trends.
- Exclusive for ESG Alliance members, free participants.

Nationwide Pioneering ESG Topics Events

- Latest Trends & Topics
- Online & Offline
- For all chamber members

Monthly Newsletter

- Selected Domestic and EU Policy and News
- Nationwide AHK ESG Topic Events and Trainings
- Opportunity to Contribute Chamber ESG Projects
- Exclusive for ESG Alliance Members

联盟闭门会

- 高质量、与公司可持续发展部门相关负责同志探讨实用的营销策略。
- 话题由会员公司发起，聚焦企业面临的实际问题。
- 同时邀请相关专家参与讨论，分享他们的经验和见解，同时深入探讨最新的市场趋势。
- 联盟企业专享，免费参与

全国范围ESG先锋主题活动

- 最新趋势和主题
- 线上 & 线下
- 面向所有商会会员

月度邮件

- 精选国内和欧盟政策与新闻
- 全国 AHK ESG 主题活动和培训
- 参与商会 ESG内测 项目
- ESG 联盟会员专享

Review 回顾2023

<p>Jan</p>	<p>Feb</p> <p>Feb 28 [Roundtable] Green Energy 绿色能源圆桌会</p>	<p>Mar</p> <p>Mar 7 [WE.C.U] 在华德企高管女性培训会</p> <p>Mar 1,8,15 [Training] 碳绿卡 (CGC) 培训</p> <p>Mar 14 [Policy Briefing] 碳绿卡 (CGC) 政策趋势</p>	<p>Apr</p> <p>Apr 7 [Training] CSR General Knowledge 企业社会责任通用知识培训</p> <p>Apr 7,11,12,13 [Roadshow] ESG Alliance Project</p> <p>Apr 18 [Green Factory Visit-Boehringer-Ingelheim] 绿色工厂参观</p> <p>Apr 19 [WE.C.U] 在华德企高管女性培训会</p>	<p>May</p> <p>May 12 [Training] ESG Risk and Opportunity Management ESG 风险和机遇管理培训</p> <p>May 25 [Econet] China 30•60 Seminar Series - GREEN SUPPLY CHAIN 绿色供应链</p> <p>May 26 [Seminar] Hydrogen Sustainable Appli cation Seminar 可持续氢能应用研讨会</p>	<p>Jun</p> <p>Jun20 [Launch Event] MTAM Official Launch Live Streaming MTAM 直播发布会</p> <p>Jun 29 [Chamber North] Sino-German Carbon Neutrality Building Forum 德中碳中和建筑论坛</p> <p>More Than A Market Awards Nomination</p>
<p>Jul</p> <p>Jul 07 & 21 [Briefing] “More Than A Market Awards 2023” Briefing 奖项说明会</p> <p>Jul 28 [Closed Door Meeting] CSDR Supply Chain Practical Exchange and Advice CSDR供应链实践交流与实用 建议 普华永道中国 气候变化与可持续发展团队</p> <p>More Than A Market Awards Nomination</p>	<p>Aug</p> <p>Aug 30 Webinar Circular Economy: Effective Practices Sharing 循环经济 – 实用实践分享</p> <p>[Aug 22 Chengdu] GCC Insight Tour: Balluff Chengdu Factory Phase III</p> <p>More Than A Market Awards Nomination</p>	<p>Sep</p> <p>Sep 14 [Econet] China 30•60 Seminar Series -SUSTAINABLE MANUFACTURIN 可持续制造业</p> <p>[WE.C.U] 在华德企高管女性活动</p> <p>More Than A Market Awards Nomination</p>	<p>Oct</p> <p>[Green Factory Visit] 绿色工厂参观</p>	<p>Nov</p> <p>Nov 8-11 Xceleation Day</p> <p>More Than A Market Awards Ceremony</p> <p>Nov 16 [Econet] China 30•60 Seminar Series - GREEN FACTORY 绿色工厂</p>	<p>Dec</p>



Projects Plan 2024

2024项目计划

German Companies ESG Practice in China 2024 Report 在华德企ESG实践报告 2024

Report Partner:
报告合作伙伴:



Release Date: May 17, 2024
发布日期: 2024年5月17日

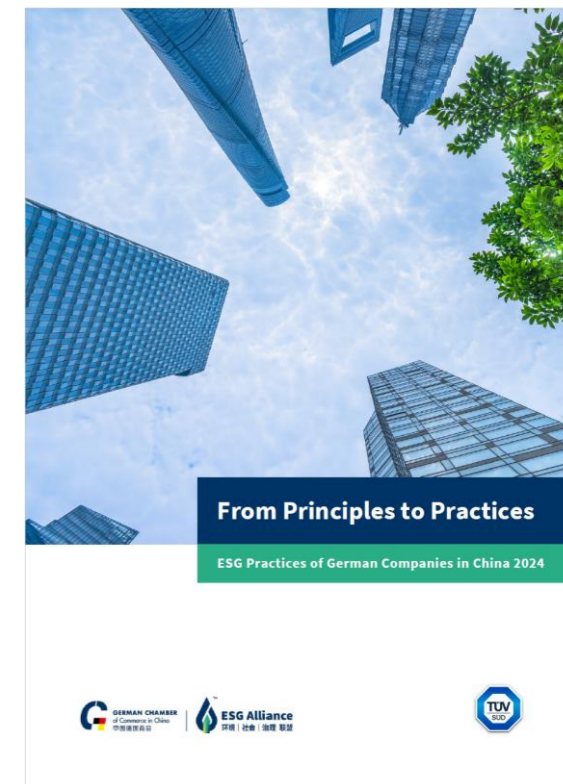
This report was prepared by the German Chamber of Commerce together with TÜV SÜD North Asia represents our pioneering effort to assess the current state of ESG practices among German companies operating in China. It dives into the ESG practices of 22 German companies in China, including prominent names such as SAP, Wuerth and Covestro. By exploring ESG practices, the report aims to provide inspiration and actionable insights for the business community.

本报告是由中国德国商会与南德认证检测（中国）北亚区合作编写的，代表了我们在评估在华德企在ESG实践方面的先驱努力。它深入探讨了22家在华德企的ESG实践情况，包括思爱普中国研究院、伍尔特中国投资有限公司、科思创集团等知名企业。通过探索ESG实践，该报告旨在为商业社群提供启示和可行见解。

Download Link:
下载链接:

(EN) <https://workdrive.zohopublic.com.cn/external/a26ec39b020ce05569aca339948f9ff92e62f69c3e2f72342618be85ecef995>

(中文) <https://workdrive.zohopublic.com.cn/external/768fd91a006e98a7bf031c4f57915c8ce9efe1365c1b4cd8d47ef5176d72483b>



ESG Day 2024

ESG论坛2024

Organized Date: May 17, 2024
举办日期: 2024年5月17日

Onsite Participants: 150+
现场观众: 150+

Amidst a dynamic global landscape undergoing transformative shifts, businesses, especially German companies in China, are recognizing the crucial need to integrate sustainability into their core strategies. Assembling visionary leaders, experts, and influencers, the ESG Day 2024 serves as a pivotal platform tailored specifically to address the practical issues faced by German companies. Join us as we collectively delve into the challenges and opportunities shaping our trajectory towards a sustainable future.

在全球形势发生变革的背景下，将可持续性融入企业基本战略的重要性已日益成为业界共识。在ESG Day 2024，我们诚邀您与德国在华企业的远见领袖、专家和意见领袖共襄盛举，探讨可持续未来的挑战和机遇。

Scan the QR Code to Read the Event Brochure:
扫码查看活动手册链接:



Public Welfare Project : Restore Mangroves Forest

公益项目：红树林修复

The German Chamber of Commerce in China is collaborating with The World Wildlife Fund (WWF) and One Planet Foundation (OPF) to support an initiative focused on the restoration and protection of mangrove forests in China. This project is essential for biodiversity, climate resilience, and the well-being of local communities.

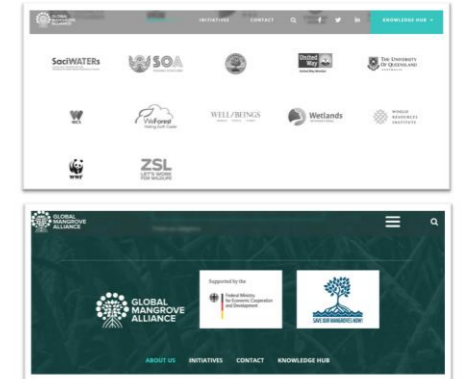
中国德国商会将加入世界自然基金会（WWF）和一个地球自然基金会（OPF）的倡议，支持一项旨在恢复和保护中国红树林的现有计划。这个项目对于生物多样性、气候适应性以及当地社区的福利都是至关重要的。它代表了企业、环境专家、当地社区和全球组织共同努力，共同致力于实现一个共同的目标。

保护红树林有助于实现可持续发展目标：

Protecting mangrove forests helps achieve sustainable development goals :



Global Mangrove Alliance
<https://www.mangrovealliance.org/>



The World Wildlife Fund has set a global goal to restore 3.6 million hectares of mangrove forests by 2030 to ensure the social and economic future of around 10 million people. As one of the founding members of the Global Mangrove Alliance, they help convene non-governmental organizations, governments, private sectors, academia, and communities to participate in a shared agenda.

世界自然基金会制定了到 2030 年恢复 360 万公顷红树林的全球目标，以确保约1000万人的社会和经济未来。作为全球红树林联盟的创始成员之一，帮助召集非政府组织、政府、私营部门、学术界和社区参与共同议程。



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Yearly Calendar 年度日历 2024

<p>Jan</p> <p>SH Jan 16 [closed-door meeting] Green Energy 绿色能源主题闭门会 国家级经济技术开发区绿色发展联盟业务总监</p> <p>SH Jan 26 [WE.C.U] 在华德企高管女性培训会</p>	<p>Feb</p> <p>Feb 1 [Webinar] New Company Law and the new Charity Law 2024 新公司法及慈善法解读</p>	<p>Mar</p> <p>Nationwide Closed-door Meeting SME sustainable strategies 中小型企业ESG策略主题闭门会</p> <ul style="list-style-type: none"> • Shanghai March 6 Bosch博世 前亚太可持续发展总监 • Beijing March 15 DEKRA德凯 & Volkswagen China • Shenzhen March 19 瑞士EBP咨询中国区技术总监 	<p>Apr</p>	<p>May</p> <p>May 17 ESG Day 2024 环境社会治理日 2024</p> <p>ESG Report Launch ESG 报告发布</p>	<p>Jun</p> <p>[Green Factory Visit] 绿色工厂参观</p>
<p>Jul</p> <p>BJ Jul 26 [ESG Training] Corporate Social Responsibility Management Practices: Ecovadis Rating and Implementation 企业社会责任管理实践: Ecovadis评级及实操 DEKRA德凯高级讲师</p> <p>Nationwide CSR Project Recruitment 企业社会责任项目企业招募</p>	<p>Aug</p> <p>Aug 2 [WE.C.U] 在华德企高管女性培训会 General Manager of Direct HR</p> <p>SH Aug 28 [ESG Training] Corporate Social Responsibility Management Practices: Ecovadis Rating and Implementation 企业社会责任管理实践: Ecovadis评级及实操 DEKRA德凯高级讲师</p> <p>Nationwide CSR Project Recruitment 企业社会责任项目企业招募</p>	<p>Sep</p> <p>Closed-door Meeting ESG to B Marketing/Publication Strategy</p> <p>Closed-door Meeting ESG Reporting</p> <p>Nationwide CSR Project Recruitment 企业社会责任项目企业招募</p>	<p>Oct</p> <p>ESG Sharing Session: Executives' Journey Towards Sustainable Transformation 企业绿色变革私享会: 高管的可持续发展之旅</p> <p>Nationwide CSR Project Recruitment 企业社会责任项目企业招募</p>	<p>Nov</p> <p>AHK Xceleration Days (X-Days) 第三届德中经济峰会</p>	<p>Dec</p>



Join the ESG Alliance

加入联盟

ESG Alliance Leader 联盟领袖

RMB 70,000/ 2 years

Companies with in-depth ESG experience 具有经验的德国企业

Invitation only 仅邀请

Membership Includes :

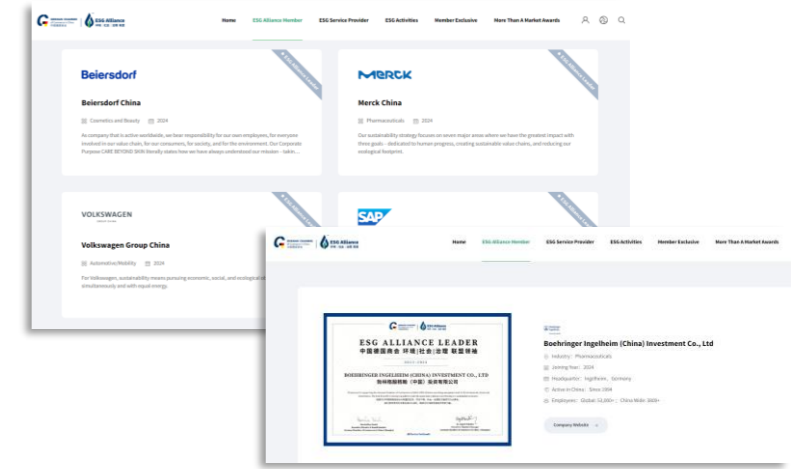
- ✓ Lead and contribute to an “Advocacy Advisory Paper” on ESG
- ✓ Lead an ESG topic group
- ✓ Meet with government officials to advocate your ESG needs
- ✓ Regular ESG updates to stay informed
- ✓ Free access to an “Introduction to ESG” online training for your staff

- ✓ ESG Alliance Leader Certificate
- ✓ Shown as “ESG Alliance Leader” in the ESG project publications
- ✓ Share your ESG progress and achievements on the AHK Website’s ESG page
- ✓ Free CEO interview in the ESG Alliance publications
- ✓ ESG event VIP seat
- ✓ Event speaker opportunity
- ✓ Become a “2023 More than a Market Awards” judge or presenter

福利包含：

- ✓ 领导并参与撰写关于ESG“倡导建议报告”
- ✓ 领导ESG主题小组
- ✓ 提供决策者进行对话的优先渠道
- ✓ 定期接收ESG新闻
- ✓ 为您的员工提供免费的“ESG概述”在线课程

- ✓ 提供联盟成员证书
- ✓ 在联盟宣传中显示为“联盟领袖”
- ✓ 联盟成员列表显示公司的ESG承诺
- ✓ ESG联盟网站专属页面，展示您的ESG进展和成就
- ✓ 高层采访
- ✓ 活动vip席位
- ✓ 演讲嘉宾机会
- ✓ 成为2023年同心同力同行奖颁奖嘉宾或评审团



ESG Alliance Leader 领袖

ESG Alliance Member 联盟成员

RMB 980/year *The yearly membership begins on January 1 and ends on December 31

Company actively engaged in sustainable development 积极参与可持续发展的公司

Members of the German Chamber of Commerce in China ONLY 仅限德国商会会员申请加入

Online Registration 线上注册: <https://forms.office.com/r/gSJNTrmMKi>

Membership Includes :

- ✓ Contribute to an “Advocacy Advisory Paper” related to ESG
- ✓ Regular ESG updates to stay informed
- ✓ Free access to an “Introduction to ESG” online training for your staff

- ✓ ESG Alliance Member Certificate
- ✓ Show as “ESG Alliance Member ” in the ESG project publications
- ✓ A summary of your ESG commitment displayed on the ESG Alliance Website
- ✓ Individual company page on the ESG Alliance Website, free to submit your ESG project to be featured
- ✓ Opportunity for CEO interview in the ESG Alliance publications

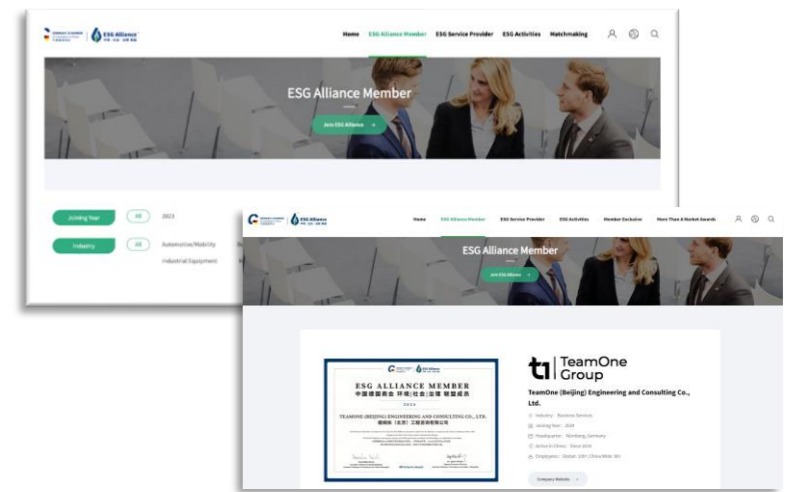
- ✓ Access ESG activities and participate in ESG events
- ✓ Event speaker opportunity
- ✓ Apply for “2025 More than a Market Awards” and enjoy logo exposure

福利包含:

- ✓ 参与撰写关于ESG“倡导建议报告”
- ✓ 定期接收ESG新闻
- ✓ 为您的员工提供免费的“ESG概述”在线课程

- ✓ 提供联盟成员证书
- ✓ 在联盟宣传中显示为“联盟成员”
- ✓ 联盟成员列表显示公司的ESG承诺
- ✓ ESG联盟网站专属页面，展示您的ESG进展和成就
- ✓ 获得高层采访机会

- ✓ 参加联盟专属现场活动
- ✓ 活动演讲嘉宾机会
- ✓ 申请2025“同心 同力 同行”奖项评选并获得公司标识曝光



ESG Alliance Partner 联盟伙伴

Member Price: RMB 12,000 / 365 days | Non-member Price: RMB 24,000 /365days

Any company/organization provides ESG related services 提供ESG相关服务的公司/组织

Domestic legal registered 国内合法注册的公司/组织

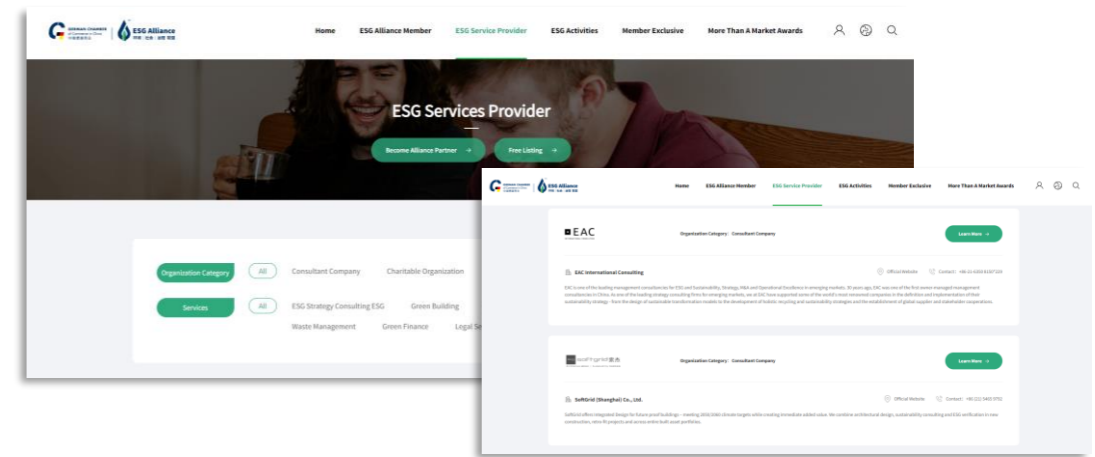
Online Registration 线上注册: <https://forms.office.com/r/zV5AdYTQ70>

Membership Includes :

- ✓ Individual company page to list your company info, logo, and contacts on the ESG website
- ✓ Free to share your expertise through articles and videos on the ESG website
- ✓ Contribute to the ESG newsletter, including key initiative updates
- ✓ Show as “ESG Alliance Partner” in the ESG project publications
- ✓ ESG Alliance Partner Certificate
- ✓ Event speaker opportunities and networking with Alliance members
- ✓ Become a guest lecturer for the “Introduction to ESG” online training

福利包含:

- ✓ ESG网站专属页, 展示公司/组织信息、标识及联系方式
- ✓ 免费在ESG网站上发布ESG相关文章及视频讯息
- ✓ 参与ESG新闻推送, 包含关键信息更新
- ✓ 在联盟宣传中显示为“联盟伙伴”
- ✓ 联盟伙伴证书
- ✓ 活动演讲嘉宾机会, 与联盟成员建立联系
- ✓ 成为ESG概述课程座课讲师



<https://esg.china.ahk.de/provider/index>

“ESG Service Provider Listing” also offers FREE listing 免费刊登服务

Any company/organization provides ESG related services

提供ESG相关服务的公司/组织

Domestic legal registered

国内合法注册的公司/组织

Online Registration 线上注册: <https://forms.office.com/r/jD0b733map>

Kindly note:

- ✓ Only Chamber-approved companies and organizations will be listed
- ✓ Only company/organization name and service category will be listed

请注意:

- ✓ 只有经商会批准的公司/组织才能被刊登
- ✓ 此列表仅展示公司/组织名称和服务类别

ESG Services Provider Directory 2024/25

ESG 服务企业名录 2024/25

With growing members and industry expertise, we're introducing the "ESG Service Provider Directory 2024/25." This directory aims to connect businesses with ESG service providers to meet the rising demand for such services.

The directory is scheduled to be distributed with the winter edition of the Chamber's business magazine, the Ticker, to over 2,100 member companies nationwide. It will also be featured on various chamber marketing channels, providing companies with a broader reach and engagement opportunity. Don't miss the chance to showcase your ESG services!

The bilingual directory will include:

- Part 1. Summary of Domestic and EU/German ESG-Related Policies
- Part 2. Company Profiles
- Part 3. Service Classification

随着联盟成员及各行业专家的不断加入，我们计划推出《ESG 服务企业名录2024/25》。该主题名录为首次出版，旨在满足企业日益增长的对ESG相关服务的需求，并帮助企业与各类ESG服务商实现精准对接。

名录计划与商会《Ticker》冬季版一起邮递至全国2,100多家会员公司。名录还将在商会各类营销渠道上展示，为公司提供更广泛的覆盖范围和参与度。不要错过展示您的ESG服务的机会！

双语名录内容包括：

- 第一部分：国内及欧盟、德国ESG相关政策汇总
- 第二部分：公司概况介绍
- 第三部分：服务分类

Application Posting Deadline: November 15, 2024. Scan the QR Code to download the media kit:

<https://file.bagevent.com/resource/20240809/1657478453125065.pdf>

报名刊登截至日期：2024年11月15日。名录详情及价格请下载目录资料包。





Membership & Partnership



ESG Knowledge Exchange

ESG Topic Events

External Cooperation

Join the ESG Alliance: Embrace Sustainability, Showcase Your Commitment!

ESG Alliance Leaders



ESG Alliance Members



ESG Alliance Partners



Project Contact: esgalliance@china.ahk.de | 021 3858 5047



ESG- Environmental环境 & Social社会 & Governance公司治理

维度	相关议题
环境 (E)	<ul style="list-style-type: none"> 气候变化 能源消耗 水资源消耗与生态影响 废物管理 生物多样性
社会 (S)	<ul style="list-style-type: none"> 人权保护 劳工权益 供应链劳工权益 社区关系 反腐败
公司治理 (G)	<ul style="list-style-type: none"> 董事会构成 (如独立比例) 薪酬管理 关联交易 信息披露 反洗钱 数据安全与隐私 网络安全 风险管理 反腐败

